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pregnancyaiddetroit.org

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July 1, 2020

Dear Friends of Pregnancy Aid,

We just purchased a new building next to an abortion clinic! We write to you today, asking you for your financial support of our Capital Campaign to raise the needed funds to pay for the new building and required repairs. As you thoughtfully consider our request, keep in mind that the federal government, as detailed in the CARES Act, allows an above-the-line donation for cash contributions of up to \$300 to 501(c)3 charitable organizations like Pregnancy Aid.

This new building sits just west of Eastland Women's Center, and is two blocks east of another abortion clinic. The location is perfect for meeting the most abortion vulnerable women. **Help us meet the moms before the abortionist meets them.**

Sometimes it only takes just a minute or two to encourage a mom to think of another way, an alternative to abortion. We *need that minute!* **This location gives us that opportunity.** Together, let's look abortion right in the face, gently take the hand of the vulnerable moms, and with love, lead them to another choice . . . life.

Back in 2015, some of our dedicated volunteers were praying outside Eastland Women's Clinic. After watching women go in and out of the clinic, they wondered, how many more babies could be saved if Pregnancy Aid had a location right next to this abortion clinic? A few of the volunteers walked next door and learned the dentist was thinking of retiring, and he would be interested in selling the building! After patiently waiting for years and negotiating the details, we finally closed on the property in January.

Unfortunately this opportunity came along just after the governor stopped the State from funding a good portion of Pregnancy Aid's operating costs. We continue to pray the Governor will reinstate our funding, but with or without the State's funding, we know it's our divine mission to continue to provide our life-saving services. Therefore, we must appeal to our generous donors for help who have provided for moms at Pregnancy Aid for over 46 years.

The goal of our Capital Campaign is to raise \$110,000 with 100% of these funds being used to pay for the new building and the necessary repairs. **Please consider donating generously today to help save the lives of innocent babies.**

God bless,

Dave Swider, President
Pregnancy Aid Detroit

